On September 13, 2011, the Board of Supervisors updated the County's Mission Statement and Values and identified guiding principles for planning and consistent decision making. These guideposts are to be used to develop strategic, business and operating plans and identify programs and services to attain desired outcomes, set objectives and measure outcomes. These statements are reproduced here to reaffirm the importance of these principles in guiding the planning and defining the purpose of the County's budget process.



## ~MISSION~

To provide superior public service and support so that all residents have the opportunity to improve their quality of life while enjoying the benefits of a safe, healthy, and vibrant community.

## ~VALUES~

Build and foster public trust through:

- Ethical Behavior
- Transparency and Accountability
- Equitable treatment and respect of all constituents
  - **\*** Excellence in service delivery

## ~GUIDING PRINCIPLES~

We focus on serving our residents and business communities by:

- Adopting carefully considered policies
- Staying competitive through the implementation of proven practices and the effective use of technology
- Delivering services in a business and constituent-friendly, customer service driven, cost-effective manner
  - Utilizing strategic thinking and action
  - Promoting an action-oriented, empowered, and accountable workforce
    - Planning for and developing programs to meet future needs
      - Operating in a fiscally responsible manner